Rep Order# 6863882 EC'd Yes Ver# 5 Mod# 1 Status Confirmed Traffic Order# 214618 Last Received: 10/. Showing Buylines: All Lines **Printed:** 10/19/2012 12:45 PM 10/19/2012 11:42 AM

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WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2079
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks Agency () WATERFRONT STRATEGIES 3050 K ST NW

> Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

SC=*

-- CONTRACT COMMENT --

Buyer Phone# Product Estimate#

Issue 2079 Mike Furman

Station WISH-TV INDIANAPOLIS, IN Advertiser ().MAJORITY PAC

Fax#

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

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W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	US	SA	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	W-F,M-TU	Day
5P-530P	4P-5P	3P-4P	2P-3P	12P-12301	11A-12P	10A-11A	6A-9A	6A-9A	8A-9A	7A-8A	6A-7A	530A-6A	5A-530A	Time
WISH-TV NEWS 8 AT 5	ANDERSON	RACHAEL RAY	THE TALK	12P-1230P WISH-TV NEWS 8 @ NOON	THE PRICE IS RIGHT	LET'S MAKE A DEAL	DAYBREAK SUNDAY	DAYBREAK SATURDAY	CBS THIS MORNING	DAYBREAK/CBS THIS MORNING	DAYBREAK @ 6	DAYBREAK FIRST EDITION	DAYBREAK EARLY EDITION	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$900.00	\$300.00	\$300.00	\$600.00	\$900.00	\$750.00	\$400.00	\$350.00	\$450.00	\$150.00	\$500.00	\$650.00	\$450.00	\$250.00	Rate
10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	10/21-10/21	10/20-10/20	10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	10/17-10/23	
Ν	N	N	N	44	ω	2	₽	₽	ω	ω	ω	Н	2	Spots/Week
Н	Н	Н	Н	ы	н	Н	Н	Н	Н	Н	Н	Н	Р 	# of Weeks
2	2	Ν	N	42	ω	N	Н	ㅂ	ω	ω	ω .	н	N 	Total Spots
\$1,800.00	\$600.00	\$600.00	\$1,200.00	\$3,600.00	\$2,250.00	\$800.00	\$350.00	\$450.00	\$450.00	\$1,500.00	\$1,950.00	\$450.00	\$500.00	Total Cost .
													 	Daypart

Rep Order# EC'd Yes

2 of
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Daypart

Ľ Fax# Station Phone# Estimate# Buyer Product Advertiser 24 23 19 18 17 16 15 L'n 27 26 25 22 21 20 WISH-TV INDIANAPOLIS, IN r () .MAJORITY PAC Mike Furman 2079 Issue Z W-F,M-TU US W-F, M-TUW-F, M-TU US SA W-F, M-TUH UI W-F, M-TUW-F, M-TUDay W-F, M-TUBuyline Comment: MKGDS FOR SUN 6-630P Buyline Comment: SPTS N/A DUE PGM CHANGE-MKGDS 2X 7-8P 1135P-1235A Time 11P-1135P WISH-TV 730P-8P 7P-730P 630P-7P 530P-6P 6P-630P 7P-8P 11P-1130P WISH-TV 11P-1135P WISH-TV NEWS 9P-10P 10P-11P 6P-7P VEGAS ENTERTAINMENT TONIGHT INSIDE EDITION WISH-TV 6P NEWS WEEKEND CBS NEWS ADJ 1P/DAY WISH-TV WISH-TV Program INSIDE/E.T. DAVID LETTERMAN PERSON OF NEWS NEWS NEWS NEWS 8 INTEREST ω ω ω ω ര മ ര ATAT 5:30 11 11 11 თ Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/17/2012 - 10/23/2012 94/100/2079 \$800.00 Rate \$500.00 \$1,500.00 \$1,000.00 \$1,500.00 \$5,000.00 \$2,600.00 \$900.00 \$850.00 \$800.00 \$1,500.00 \$900.00 \$900.00 10/22-10/22 10/20-10/20 10/17-10/23 10/23-10/23 10/17-10/23 Dates 10/17-10/23 10/21-10/21 10/18-10/18 10/17-10/23 10/21-10/21 10/17-10/23 10/17-10/23 10/17-10/23 N N 0 N ω ω N 2 Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 2 N N N 0 N ω ω Spots Total \$0.00 Total Cost \$2,600.00 \$1,700.00 \$3,000.00 \$1,600.00 \$1,000.00 \$1,500.00 \$1,000.00 \$3,000.00 \$5,000.00 \$1,800.00 \$2,700.00 \$2,700.00

Rep Order# 6863882 EC'd Yes Ver# 5 Mod# 1 Status Confirmed Traffic Order# 214618 Showing Buylines: All Lines Last Received: 10/19/2012 11:42 AM **Printed:** 10/19/2012 12:45 PM

Buyer Station WISH-TV INDIANAPOLIS, IN Advertiser () MAJORITY PAC Phone# Estimate# Product Advertiser (Issue 2079 Mike Furman

> Agency () WATERFRONT STRATEGIES 3050 K ST NW Agency C/P1/P2/E Flight Dates WASHINGTON, DC 20007 //P1/P2/E 94/100/2079 tes 10/17/2012 - 10/23/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

3 of

w

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

--SALES MONTHLY TOTALS-

Report Totals: 53 / \$44,100.00

Fax#

Oct 12: 53 / \$44,100.00

Sales Totals: 53 / \$44,100.00

Station Totals: 53 / \$44,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$44,100

CABL VTTV

% %

HSIM WXIN

YUNW

%

WRTV

%

WTHR

%

% 100%

COMP TO FOLLOW

-- COMPETITIVE COMMENTS-

Books

null RA35+

Demos

-- CREDIT RISK --

CASH IN ADVANCE

377-5p 30 1017172 409.24 PMM.FF 4p-5p \$300.00 MP12IN04TH 550-6p 30 1017172 535.09 PM Naws 8 @530 \$300.00 MP12IN04TH 558-63p 30 1017172 535.09 PM Naws 8 @530 \$300.00 MP12IN04TH 728-63p 30 1017172 7.05.44 PM M-F 7-730p \$300.00 MP12IN04TH 558-7a 30 1017172 7.25.45 PM M-F 7-730p \$300.00 MP12IN04TH 530-7a 30 1017872 5.25.53 AM Daybreak @ 530an \$500.00 MP12IN04TH 530-7a 30 1017872 7.25.45 X MDaybreak @ 530an \$500.00 630-7p 30 1017872 7.25.53 AM Daybreak @ 530an \$500.00 728-8p 30 1017872 7.25.53 AM Daybreak @ 530an \$500.00 728-8p 30 1017872 5.25.50 AM CBS This Morning \$500.00 728-8p 30 1017872 7.25.25 AM Daybreak @ 530 \$1,500.00 728-8p 30 1017972 7.25.25 AM Laws & 6530 \$1,500.00 728-8q 11-135p 30 1017972		POL/Majority PAC Issue	HSIM
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37-5p 30 10/17/12 4:59:24 PM MAF 43-5p 5:300.00 MP12INI04TH 5:50-6p 30 10/17/12 5:35:50 PM News 8 @6330 \$500.00 MP12INI04TH 5:50-65:50 PM News 8 @6330 \$500.00 MP12INI04TH 6:68-730p 30 10/17/12 7:05:44 PM M-F 7730p \$500.00 MP12INI04TH 1135p-1237a 30 10/17/12 7:24-54 PM M-F 7730p \$500.00 MP12INI04TH 1135p-1237a 30 10/18/12 5:50:53 AM Daybreak @ 530-an \$450.00 AM P12INI04TH 1135p-1237a 30 10/18/12 5:50:53 AM Daybreak @ 530-an \$450.00 AM P12INI04TH 1135p-1237a 30 10/18/12 6:25:13 AM Daybreak @ 530-an \$450.00 AM P12INI04TH 1135p-1237a 30 10/18/12 6:25:13 AM Daybreak @ 530-an \$450.00 AM P12INI04TH 1135p-1237a 30 10/18/12 6:25:30 PM News 8 @6 \$1,500.00 AM P12INI04TH 1135p-1237a 30 10/18/12 6:25:30 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$1,500.00 AM P12INI04TH 14012 12:22:03 PM News 8 @530 AM P12INI04TH 14012 12:22:03 PM News 8 @6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 @6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24 PM News 8 &6 \$300.00 AM P12INI04TH 14012 12:22:24		- Orliviajority - AC issue	4
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357-5p 30 10/17/12 4:09:24 PM M-F 4p-5p \$300.00 MP12IN04TH 530-6p 30 10/17/12 4:09:24 PM M-F 4p-5p \$300.00 MP12IN04TH 530-6p 30 10/17/12 5:35:09 PM News 8 @530 \$900.00 MP12IN04TH 688-730p 30 10/17/12 7:05:42 PM News 8 @6 \$900.00 MP12IN04TH 1135p-1237a 30 10/17/12 7:05:42 PM New 8 @6 \$500.00 MP12IN04TH 530-6a 30 10/17/12 7:45:45 PM M-F 7-730-4p \$900.00 MP12IN04TH 1135p-1237a 30 10/18/12 7:45:45 PM M-F 7-730-4p \$900.00 MP12IN04TH 530-6a 30 10/18/12 6:28:13 AM Daybreak @ 6 \$500.00 7.8a 30 10/18/12 7:58:56 AM CBS This Morning (\$500.00 1158a-1230p 30 10/18/12 7:58:56 AM CBS This Morning (\$500.00 728-8p 30 10/18/12 7:58:56 AM CBS This Morning (\$500.00 728-8p 30 10/18/12 7:48:30 PM M-F 7-730-4p \$500.00 858-10p 30 10/18/12	e 2079 Daybreak @ 5am	POL/Majority PAC Issue	HSIM
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	e 2079 Anderson Cooper	POL/Majority PAC Issue	HSIM
2-3n 30 10/17/12 2:59:11 PM The Talk \$600.00 MP12IN04TH P1	2079	POL/Majority PAC Issue	MSIW
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ing @8 8-9a :30 10/17/12 8:10:16 AM CBS This Morning : \$150.00 MP12IN04TH P3	2079	POL/Majority PAC Issue	HSIW
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		: 06863882	Alt Order #:
Estim Order Inventory Descript Time Period Length Date Air Time Inv. Code (Placed Rate Ad-ID Priority	Findage Estimated inventory	Advertiser	Station

WIDE CRBIT

Station -	Advertiser	Product	Estim Order Inventory Descript Time Period	100	Length	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
Alt Order #: 06863882	06863882								
MSIM	POL/Majority PAC	Issue	2079 Anderson Cooper	357-5p	:30	10/23/12	M-F 4p-5p	\$300.00	P3
MSIW	POL/Majority PAC	Issue	2079 Noon News	1158a-1230p	:30	10/23/12	Noon News	\$900.00	P1
HSIW	POL/Majority PAC	Issue	2079 CBS This Morning @7a	7-8a	:30	10/23/12	CBS This Morning	\$500.00	Ρ3
HSIW	POL/Majority PAC	Issue	2079 Daybreak @ 5am	5-530a	:30	10/23/12	5:18:22 AM Daybreak @ 5am	\$250.00	P3
HSIW	POL/Majority PAC	Issue	2079 Daybreak @ 6	558-7a	:30	10/23/12	6:58:56 AM Daybreak @ 6	\$650.00	P2
HSIW	POL/Majority PAC	Issue	2079 Tuesday 10-11p	958-11p	:30	10/23/12	10:15:04 PM Tue Hour 3	\$2,600.00	P2
Wint H	POL/Majority PAC	Issue	2079 News 8 @ 11 M-F	11-1135p	:30	10/23/12	11:25:27 PM LN M-F	\$1,500.00	P2

WIDE ORBIT

Spot Manager: All, 10/17/12-10/23/12 (10/17/12 10:26:26 AM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:	,			Date:
	247				·
I,	est station time conce	le Furn	1 1/2		
do hereby reque	st station time conce	rning the follo	wing issue:		
	\ \ \ .	1	DA C		
	10(9)	or:ty	14		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	er Number of Weeks
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	45	c. de	- e ah		
				-	
Total Char	ges:				
		M	ajo.ity	011	
This broadcast t	ime will be used by:	[]	11,1+1	111	
	rogramming (i				
127	□ Ves	-			-

importance," list the na	"communicates a message pame of the legally qualified	candidate(s) the	programming refers to, the
office(s) being sought	and the date(s) of the election	on(s) (if applicab	le):
			·
	'communicates a message r reed Upon Schedule (Page		litical matter of national
I represent that the pay	ment for the above describe	ed broadcast time	has been furnished by;
Music by Pak	bures 4 - your	, pe Dece	7
71. 174 8/-14		e · li ile	
furnishing the payment a corporation; The names, offices, and	to announce the time as pai, if other than an individual a committee; an assort addresses of the chief executamed below (may be attack)	person, is: ociation; 🖄 or ocutive officers, di	Majority Mil other unincorporated group.
	NOT DISCRIMINATE OF ITY IN THE PLACMENT		CRIMINATION ON THE BASI ING.
reasonable attorney's fees, advertisement(s). For the	nold harmless the station for that may ensue from the brabove-stated broadcast(s) will be delivered to the stated broadcasts.	oadcast of the ab , I also agree to	ove-requested
то в	E SIGNED BY ISS	GUE ADVER	RTISER
4/4/12	Me Re		202-378-874
Date	Signature		Contact Phone Number
TO BE	SIGNED BY STAT	ION REPR	ESENTATIVE
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Signature	Prin	ted Name	Title
0 11.000001 11.01.1	According of Decederation Many New York	20 212 21	- Poudo - Distribus d

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A	z col	ered		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007 USA

NVOICE

Advertiser	POL/Majority PAC	
Product	Issue	
Estimate Number	2079	

· 	Invoice #	214618-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/23/12

0	National	Sales Region
	Petry/Philadelphia	Sales Office
⊳	Account Executive Petry Philadelphia	Account Executive
	WISH	Station

Order Fliaht	Deal #	Alt Order#	Order#
10/17/12 - 10/23/12		06863882	214618

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

IDB#	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

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Let's Make A Deal	Daybreak Sunday	Daybreak Saturday	CBS This Morning @8	CBS This Morning @7a	Daybreak @530am Daybreak @ 6	Daybreak @ 5am	Channel Description
958-11a	558-9a	558-9a	8-9a	7-8a	530-6a 558-7a	5-530a	Time
10/15/12 Su	10/15/12 Sa	10/17/1; W M Tu	10/17/1; Th M Tu	10/17/1; W Th Tu	10/17/1: Th	10/17/1; M Tu	Dav
10/15/12 to 10/21/12 Su 10/21/12 to	10/15/12 to 10/21/12 Sa 10/20/12 to	10/17/12 to 10/23/12 W 10/17/12 M 10/22/12 Tu 10/23/12 to	10/17/12 to 10/23/12 Th 10/18/12 M 10/22/12 Tu 10/23/12 Tu to	10/17/12 to 10/23/12 W 10/17/12 Th 10/18/12 Tu 10/23/12 to	to 10/17/12 to 10/23/12 Th 10/18/12 to	to 10/17/12 to 10/23/12 M 10/22/12 Tu 10/23/12	Date
:30	1x :30	:30 :30 ×	:30 :30 :30	:30 :30 x	:30	:30 :30	I enoth
7:21 AM	8:48 AM	8:11 AM 8:24 AM 8:54 AM	MTWTF 7:59 AM 7:39 AM 7:26 AM	6:45 AM 6:28 AM 6:58 AM	MTWTF 5:52 AM	2x MTWTF :30 5:21 AM MP123	Aired Dave
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Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

INVOICE

Advertiser POL/Majority PAC
Product Issue
Estimate Number 2079

•	Invoice #	214618-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/23/12

Page 2 of 5

 National	Sales Region
 Petry/Philadelphia	Sales Office
 Petry Philadelphia	Account Executive Petry Philadelphia
 WISH	Station

_		
	Order#	214618
	Alt Order#	06863882
	Deal #	
	Order Flight	10/17/12 - 10/23/12

Billing Calendar Broadcast Billing Type Cash		Special Handling
illing Calendar	 Cash	Billing Type
	Broadcast	Silling

Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007

Waterfront Strategies

Billing Address:

100	Product Code
94	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	
er Ref	Ref	
	IN14921	

	14				13				12				1						10					9				8	Line
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	News 8 @5p				Anderson Cooper				Rachael Ray				The Talk						Noon News					Price Is Right				Let's Make A Deal	Description
	5-530p				357-5p				258-4p				2-3p						1158a-1230p					1058-12p				958-11a	Time
10/17/		겁	\$	10/17/		Z	П	10/17/		Tu	×	10/17/		Tu	≤	╗	Th	10/17/-		Tu	Ζ	×	10/17/		ď	П	10/17/		Day
10/17/12 to 10/23/12	ð	10/23/12	10/17/12	10/17/12 to 10/23/12	ξ	10/22/12	10/19/12	10/17/12 to 10/23/12	ğ	10/23/12	10/17/12	10/17/12 to 10/23/12	ਰ	10/23/12	10/22/12	10/19/12	10/18/12	10/17/12 to 10/23/12	ð	10/23/12	10/22/12	10/17/12	10/17/12 to 10/23/12	б	10/23/12	10/19/12	10/17/12 to 10/23/12	to	Date
2x		:30	:30	2x		:30	:30	2x		:30	:30	2x		:30	:30	:30	:30	4x		:30	:30	:30	3x		:30	:30	2x		Length
MTWTF		4:29 PM	4:20 PM	MTWTF		3:59 PM	3:34 PM	MTWTF		2:30 PM	2:59 PM	MTWTF		12:10 PM	12:10 PM	12:26 PM	12:24 PM	MTWTF		10:59 AM	11:59 AM	10:58 AM	MTWTF		9:57 AM	9:59 AM	MTWTF		Length Aired Days
		MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH	MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH			Ad-ID
		\$300.00	\$300.00			\$300.00	\$300.00			\$600.00	\$600.00			\$900.00	\$900.00	\$900.00	\$900.00			\$750.00	\$750.00	\$750.00			\$400.00	\$400.00			Rate Reconciliation
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Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser POL/Majority PAC

Product Issue

Estimate Number 2079

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Page 3 of 5

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

1 1	 Order#
	Alt Order#
	 Deal #
	Order Flight

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007

Waterfront Strategies

Billing Address:

IDB#	
Advertiser Code	94
Product Code	100

Advertiser Ref	Agency Ref
	IN14921

	20				19						18				17					16					15			14	Line
HSIM	HSIM	MSIM	HSIM		HSIM	MSIM	HSIW	MSIM	HSIM		HSIM	MSIM	MSH		HSIM	MSIM	MSIM	HSIM		HSIM	WISH	HSIW	HSIM		HSIW	HSIW	HSIW	WISH	Channel
	Entertainment Tonight				Inside Edition	ET/Inside Edition	ET/Inside Edition				News 8 Weekend/Sunday				CBS Evening News					News 8 @6					News 8 @ 530p			News 8 @5p	el Description
	728-8p				658-730p	658-8p	658-8p				558-7p				630-7p					558-630p	•				530-6p			5-530p	Time
W //		겁	8	10/17/		Z	≤	Su	Su	10/15/		Th	Τh	10/17/		Tu	П	×	10/17/		Tu	П	V	10/17/		Tu	Z		Day
W 10/17/12 W 10/17/12	to	10/23/12	10/17/12	10/17/12 to 10/23/12	ťo	10/22/12	10/22/12	10/21/12	10/21/12	10/15/12 to 10/21/12	ť	10/18/12	10/18/12	10/17/12 to 10/23/12	б	10/23/12	10/19/12	10/17/12	10/17/12 to 10/23/12	ť	10/23/12	10/19/12	10/17/12	10/17/12 to 10/23/12	ťo	10/23/12	10/22/12	to	Date
:30)	:30	:30	2x		:30	:30	:00	:00	2x		:30	:30	2x		:30	:30	:30	3x		:30	:30	:30	3x		:30	:30		Length
7:47 PM		7:28 PM	7:12 PM	MTWTF		7:41 PM	7:12 PM			S		6:59 PM	6:29 PM	MTWTF		6:21 PM	6:16 PM	6:11 PM	MTWTF		5:44 PM	5:51 PM	5:39 PM	MTWTF		5:23 PM	5:29 PM		Length Aired Days
MP12IN04TH		MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH					MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH	MP12IN04TH			MP12IN04TH	MP12IN04TH		Ad-ID
\$900.00		\$850.00	\$850.00			\$800.00 MG for 18.1,18.2	\$800.00 MG for 18.1,18.2	\$800.00 See MG 18.3,18.4	\$800.00 See MG 18.3,18.4			\$1,500.00	\$1,500.00			\$900.00	\$900.00	\$900.00			\$900.00	\$900.00	\$900.00			\$900.00	\$900.00		Rate Reconciliation
		2				4	ω	2	1				2			_	ω	2				2	ω				2		Ref#

Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

HSIW

Main: (317) 923-8888 Billing: (317) 923-8888

NOICE

Advertiser Estimate Number 2079 Product POL/Majority PAC Issue

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Page 4 of 5

Sales Region Sales Office Account Executive Station Petry Philadelphia HSIM National Petry/Philadelphia

Order Flight

10/17/12 - 10/23/12

 Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/23/12
Order#	214618
 Alt Order#	06863882
 Deal#	

Special Handling Billing Calendar Billing Type Cash Broadcast

Washington, DC 20007

Attention: Accounts Payable 3050 K Street Northwest

Waterfront Strategies

Billing Address:

Product Code	Advertiser Code	IDB#
100	94	

Agency Ref	IN14921
Advertiser Ref	

			26			25			24				23			22			21		20	Line
	HSIM		HSIM	HSIM		HSIM	MSH		WISH	HSIM	MSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM	HSIM	Channel
			David Letterman			News 8 @ 11 Sunday			News 8 @11 Saturday				News 8 @ 11 M-F			Thursday 9-10p			Tuesday 10-11p		Entertainment Tonight	M Description
Aired Spots			1135p-1237a			11-1130p			11-1135p				11-1135p			858-10p			958-11p		728-8p	Time
53	Σξ	10/17/		Su	10/15/		Sa	10/15/		Tu	п	10/17/		굿	10/15/		ď	10/22/		규		Day
	10/17/12 10/22/12	10/17/12 to 10/23/12	ō	10/21/12	10/15/12 to 10/21/12	ð	10/20/12	10/15/12 to 10/21/12	ð	10/23/12	10/19/12	10/17/12 to 10/23/12	ð	10/18/12	10/15/12 to 10/21/12	ť	10/23/12	10/22/12 to 10/28/12	₽	10/18/12	ō	Date
	:30	2x		:30	ı́x		:30	1×		:30	:30	2x		:30	1x		:30	1x		:30		Length
	12:31 AM 11:59 PM	MTWTF		12:06 AM	S		11:23 PM	S-		11:29 PM	11:09 PM	MTWTF		9:37 PM	T		10:36 PM	-T		7:46 PM		า Aired Days
	MP12IN04TH MP12IN04TH			MP12IN04TH			MP12IN04TH			MP12IN04TH	MP12IN04TH			MP12IN04TH			MP12IN04TH			MP12IN04TH		Ad-ID
	\$500.00 \$500.00			\$1,500.00			\$1,000.00			\$1,500.00	\$1,500.00			\$5,000.00			\$2,600.00			\$900.00		Rate Reconciliation
	1 2			1			1			2	1						1			2		Ref#

Gross Total \$44,100.00

Payment Terms 30 Days



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

USA Waterfront Strategies Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007

NVOICE

Advertise Estimate Product

		:
er	POL/Majority PAC	n
	Issue	'n
Number	2079	ln

Invoice #	214618-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

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Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

 Order#	214618
 Alt Order#	06863882
 Deal #	
 Order Eliaht	10/17/12 - 10/23/12

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast

Product Code	Advertiser Code	IDB#	
100	94		

Adv	Age	
Advertiser Ref	Agency Ref	
	IN14921	

Agency Commission

\$6,615.00

Net Amount Due

\$37,485.00